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Dear Steve,

9/11/07

I'm over due in telling you and your associates how truly pleased I have been with the work WebAction has done for Fitness & Exercise Supply Company (FESCO). As you know I was referred to you over a year ago by a trusted friend. The introduction has proven to be one of the best relations my business has entered into.

From our first meeting I was impressed with the manor in which you conducted yourself. You were genuinely concerned with my needs. This approach goes a long way in building a relationship with a customer. WebAction has addressed my needs in many ways.

I was in need of a website. What I didn't know was how powerful a site could be to my business, and has been to my business. Also, how important it is to have a site that is not just pretty, but one that people can find. Our goal has been to be on the first page in every related search through optimization. You and your associates have done that. So we not only have a great looking site, but one that can be found easily. This had lead to an increase in sales, which is what it is all about!

Your continued refinement of the optimization process keeps FESCO on the first page of searches. This is what I need to grow my business. I can't recommend WebAction highly enough to anyone in need of a site, looking to incorporate optimization and or pay per clip as part of their marketing plan. I would be happy to speak personally with anyone considering having WebAction as a partner.

Regards,

Rob Holmes  
Owner